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**From:** Parsons, Roger [Roger.Parsons@town.barnstable.ma.us]  
**Sent:** 4/9/2015 2:54:40 PM  
**To:** Cody, Ray [Cody.Ray@epa.gov]; Saad, Dale [Dale.Saad@town.barnstable.ma.us]; rduncanson@chatham-ma.gov  
**CC:** Simpson, Karen [Simpson.Karen@epa.gov]; Hunter, Johanna [Hunter.Johanna@epa.gov]; Rivera, Marco [Rivera.Marco@epa.gov]; Hamjian, Lynne [Hamjian.Lynne@epa.gov]  
**Subject:** RE: Outreach opportunity: Video production for Cape BMP projects

Hi Ray - great, as always we will support your efforts. I will be at a regional transportation meeting early Friday but will certainly be interested in "movie" -Regards,Roger

-----Original Message-----

**From:** Cody, Ray [mailto:Cody.Ray@epa.gov]  
**Sent:** Thursday, April 09, 2015 9:47 AM  
**To:** Parsons, Roger; Saad, Dale; rduncanson@chatham-ma.gov  
**Cc:** Simpson, Karen; Hunter, Johanna; Rivera, Marco; Hamjian, Lynne  
**Subject:** Outreach opportunity: Video production for Cape BMP projects

Dale, Roger and Bob,

it is my understanding that our Surface Water Branch has sought and achieved approval from our Office of Public Affairs and EPA Headquarters to produce a video of the Barnstable and Chatham projects. because these projects will be designed to control nitrogen, they are likely to have transferability significance not only across our Region (e.g., Long Island Sound; Great Bay, NH; etc.) but for other Regions and States as well. consequently, the thought is that these projects would provide a good opportunity for this outreach.

ordinarily, videos we produce have a tendency to be targeted to the general public and consequently, they are somewhat basic. some of us have suggested, however, that perhaps this time, we could delve a bit more into the technical aspects so that real practitioners, like DPW folks, might find it useful / applicable. at least, that's the idea at this point.

Marco Rivera, who oversees our Video Production and Multimedia department, is planning to be on site this Friday to do some filming of the Barnstable site to capture the "before" condition.

we do not as of yet have a 'script' for the video, so this is merely capturing footage for later use, but i trust we will very much appreciate anticipating your participation, and can work with you to develop the messaging you'd like to convey for your respective Towns; and also, in addition to yourselves, build capacity for others who you'd like to add for the Town (e.g., DPW Director, Town Manager, etc.).

some examples of Marco's work include:

- Hurd Field porous pavement video (<https://youtu.be/j8caAY6P5U4>)
- Long Creek Restoration: <https://youtu.be/K2x20Q1df48>
- Boston Harbor Cleanup: <https://youtu.be/dIN1S5mJoCQ>

let me know if you have any questions or concerns about videotaping. and as we begin the final design and initiate construction of the BMPs, do not hesitate to contact me on my cell phone if necessary if you have any questions or concerns: 617.650.1345.

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